

University of Pretoria Yearbook 2017

Scenario planning and strategic thinking 836 (GIB 836)

| Qualification | Postgraduate |
|------------------------|--------------------------------------|
| Faculty | Gordon Institute of Business Science |
| Module credits | 12.00 |
| Contact time | 28 contact hours per 3 week cycle |
| Language of tuition | Module is presented in English |
| Academic organisation | Gordon Institute of Business S |
| Period of presentation | Semester 1 or Semester 2 |

Module content

This module introduces students to a first principles approach to strategic thinking, and demonstrates the use of scenario planning and an understanding of the human brain as a useful method to use in complex and uncertain environments. Students will be provided with the opportunity to get hands-on experience with this approach and also share with a diverse range of case studies to illustrate how this works.

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